



FOR IMMEDIATE RELEASE | Wednesday March 3rd | 2010

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TWO MORE COUNTRY ACTS ANNOUNCED FOR THE 2010 BROWN COUNTY FAIR AUG 17-22

ABERDEEN, SOUTH DAKOTA – Joe Diffie & Joey & Rory been announced as additional performers at this year's **BROWN COUNTY FAIR AUG 17-22, 2010**. This event is sure to be the event of the summer!



Since **JOE DIFFIE** first topped the charts in 1990 with *Home*, Joe has remained on a steady course, staying true to his Oklahoma roots and delivering hit after hit totaling twelve #1 singles, twenty Top 10 singles and four Gold and Platinum albums. When you attend a Diffie concert, you're not waiting for him to sing *his* hits - you're waiting for him to sing *your* hit. Whether it's *Ships That Don't Come In*, *Pickup Man*, *John Deere Green*, or *If the Devil Danced (In Empty Pockets)*, Joe's music always makes you remember where you were the first time you heard it. If you've ever been to a Joe Diffie concert, you don't need to be told what a hit-filled show he delivers. If you haven't seen Joe's live show, do yourself a favor and make sure you're there when **Joe opens for Clay Walker at the Brown County Fair on Thursday, August 19th.**

With a made-for-TV kind of twist, husband and wife duo **Joey+Rory** only started performing as a duo for the audition of CMT's hit series, *Can You Duet*, in early 2008-but you'd never know it. Bringing beautiful harmonies, top-notch songwriting plus their natural joyfulness, authenticity and romance to traditional country music, Joey+Rory quickly became fan favorites on the show. As finalists, their rendition of "Cheater Cheater" earned them a huge response and went on to become an internet phenomenon and hit single for the duo. **Joey + Rory will be opening for Kenny Rogers at the Brown County Fair on Saturday, August 21st.**



CONCERT LINEUP AT THE BROWN COUNTY FAIR

Thursday, August 19th: CLAY WALKER with special guest Joe Diffie

Friday, August 20th: JAKE OWEN with special guests Love and Theft

Saturday, August 21st: KENNY ROGERS with special guests Joey + Rory

TICKETS GO ON SALE JUNE 14th!

For more information regarding the Brown County Fair, please visit: www.thebrowncountyfair.com

The Red River Valley Tractor Pullers Presents: The Brown County Fair Tractor Pull

Sunday, August 22 at 1:00pm



FOR ONE NIGHT ONLY...

R&R Total Destruction Promotions Presents: The Demolition Derby at the Brown County Fair

Sunday, August 22 at 6:30pm



With the purchase of your weekly fair ticket you will receive FREE admittance to either the Demo Derby or Tractor Pull.